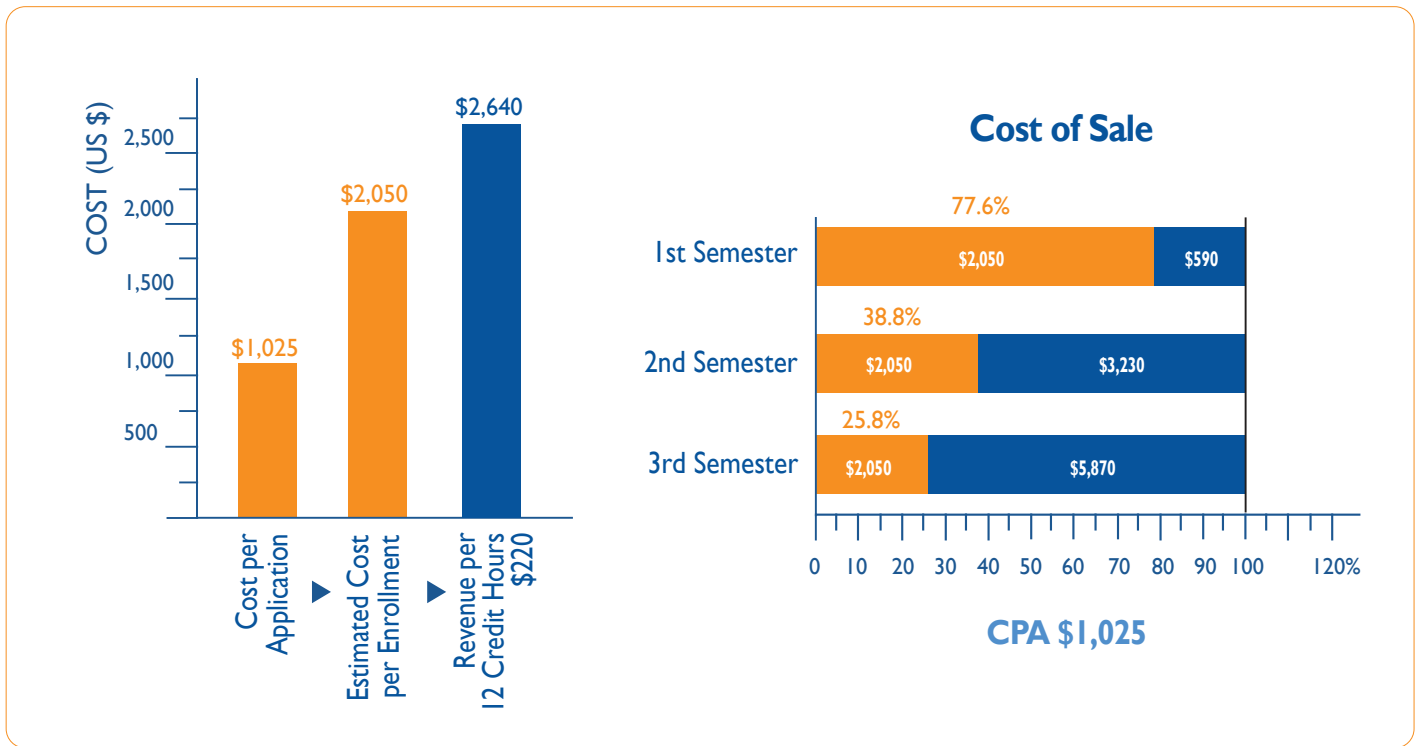


What if it were possible to achieve academic excellence in an economically sustainable manner?



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Lead Generation

Innovation Ads generates leads for partner schools by leveraging an exclusive network of online education portals, and a robust base of education lead generation affiliates. In addition, Innovation Ads drives education leads via Direct Response Television. Contact us today to learn more.

Lead Conversion

The Academic Advising Center (TAAC) is the Company's in-house academic call center. Leads are delivered in real-time to academic advisors who are hired and trained to work with each partner school on an exclusive basis. The academic advisors focus on converting leads to applications.

Enrollment Management

While many other consultants just focus on consulting, Innovation Ads focuses on determining how to implement strategies that we execute. It is our experience generating quantifiable return on investment for our partners that makes our enrollment management products and services so valuable.

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